

The SkillsUSA competition theme for the 2025-26 year is:



SkillsUSA: Champion Your Future.

When you *Champion Your Future* through SkillsUSA, you're doing more than advancing your own goals — you're setting an example for others. Your commitment helps inspire and guide those on their own journeys to becoming skilled professionals, confident leaders, and engaged members of their communities.

This year, take the lead. Through SkillsUSA, **Champion Your Future** — and empower others to do the same.

The topic to be addressed by competitors in the 2026 SkillsUSA Chapter Display, Prepared Speech, and Promotional Bulletin Board competitions.

Within this topic, contestants might illustrate or discuss any of the following:

1. The theme "SkillsUSA: Champion Your Future" implies that SkillsUSA student members can achieve great things when they are motivated and inspired. Name three ways that SkillsUSA helps you gain greater confidence to Champion Your Future and achieve your goals.
2. How has SkillsUSA helped you answer the question, "What career field interests me the most?"
3. If you created a member recruitment campaign around the theme "SkillsUSA: Champion Your Future," what would be three key points?
4. How does learning and practicing the SkillsUSA Framework Essential Elements give you confidence in your skill set? Name two Essential Elements that can help Champion Your Future.
5. What does the theme "SkillsUSA: Champion Your Future" mean to you?

For great themed content, go to: www.skillsusa.org/resources/brand-resources/

- Themed slides, artwork, and templates
- National / State association logos
- DIY chapter logos

